



# Guelph Against Goliath

A Community Stands up to Wal-Mart  
and Other Big Box Stores

**A new book from  
By Ben Bennett  
& Gail McCormack**

Several years ago, the tide of big box stores swept across the country, led by Wal-Mart, the largest retail company in the world. In 1995, the tide reached Guelph, and stopped. While a few of the smaller boxes have found their way here, Guelph is the only community of its size in Ontario without a Wal-Mart.

A new book from Ben Bennett and Gail McCormack explains why.

*Guelph Against Goliath: A Community Stands up to Wal-Mart and Other Big Box Stores*, which sells for \$19.95, contains three parts. *The Rabble Rousers* tells the story of the community's response to the original proposals, the public meetings, council meetings and even the Ontario Municipal Board hearings. *Local Heroes* is described an "anthology of community wisdom". There are essays, speeches, letters to the editor and even songs about the big box issue and the meaning of community. The third section, the *Legal Department*, contains all the OMB presentations, affidavits, motions and Board decisions: all on a CD so that they can be used as core materials for anyone in a similar situation.

**YOU'LL BE AMUSED, AMAZED AND APPALLED!**

**More information: ([www.bbc.guelph.org](http://www.bbc.guelph.org))**

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